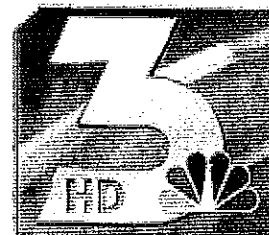


ORDER



KSNV

Orders

Order / Rev: 102176

Alt Order #: 06817336

Product Desc: DEM CONG. CAMP COMM

Estimate: 1199

Flight Dates: 10/11/12 - 10/15/12

Original Date / Rev: 05/25/12 / 09/18/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPH

Sales Region: National

Agency

Name: Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Democratic Congressional Campaign *Revised*

Demographic: A35+

Product Codes: PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/15/12 | 91 | \$59,025.00 | \$50,171.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 91 | \$59,025.00 | \$50,171.25 | 0.00 |
| Totals | 91 | \$59,025.00 | \$50,171.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 30% | \$59,025.00 |
| Market | 100% | \$196,750.00 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 24% | \$47,220.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 16% | \$31,480.00 |
| KTUD | 1% | \$1,967.50 |
| KVVU | 20% | \$39,350.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 9% | \$17,707.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/11/12 | 10/15/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | M--TF-- | :30 | 4 | \$400.002 | | 0.00 | NM | 4 | \$1,600.00 |
| WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | 4 | | | \$400.00 | | 0.00 | | | |

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 10/11/12 | 10/15/12 | M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners | CM | 5-6a | M--TF-- | :30 | 4 | \$400.00 | 2 | 0.00 | NM | 4 | \$1,600.00 |
| WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| E 2 | KSNV | 10/11/12 | 10/15/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | M--T--S | :30 | 5 | \$200.00 | 1 | 0.00 | NM | 5 | \$1,000.00 |
| WAKE UP EARLY W/THE WAGNERS CHANGE IN FLIGHT DATE TO 10/11 START | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--T--S | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 3 | KSNV | 10/11/12 | 10/15/12 | M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners | CM | 6-7a | M--TF-- | :30 | 5 | \$725.00 | 1 | 0.00 | NM | 5 | \$3,625.00 |
| WAKE UP WITH THE WAGNERS CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | | | 5 | \$725.00 | | 0.00 | | | |
| E 4 | KSNV | 10/11/12 | 10/15/12 | Today Show Today Show | CM | 658a-9am | M--TF-- | :30 | 4 | \$900.00 | 1 | 0.00 | NM | 4 | \$3,600.00 |
| TODAY SHOW CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | | | 4 | \$900.00 | | 0.00 | | | |
| E 5 | KSNV | 10/13/12 | 10/13/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S- | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 6 | KSNV | 10/13/12 | 10/13/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 7 | KSNV | 10/14/12 | 10/14/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$375.00 | 1 | 0.00 | NM | 1 | \$375.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 8 | KSNV | 10/14/12 | 10/14/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 9 | KSNV | 10/14/12 | 10/14/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| NEWS 3 TODAY/WKEND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 10 | KSNV | 10/14/12 | 10/14/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 2 | 0.00 | NM | 1 | \$500.00 |
| CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/08/12 | | 10/08/12 | 10/14/12 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 11 | KSNV | 10/11/12 | 10/15/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | M--TF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| TODAY SHOW II CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | | | 5 | \$425.00 | | 0.00 | | | |
| E 12 | KSNV | 10/11/12 | 10/15/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | M--TF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| TODAY SHOW III CHANGE IN START DATE TO 10/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/11/12 | | 10/11/12 | 10/17/12 | M--TF-- | | | | | 5 | \$325.00 | | 0.00 | | | |
| E 13 | KSNV | 10/11/12 | 10/15/12 | | CM | 11am-12pm | M--TF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |

Order / Rev: 102176
 Alt Order #: 06817336
 Flight Dates: 10/11/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Co
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|----------------|---------|-----|-------|------------|-----|------|------|-------|------------|
| Rachael Ray Rachael Ray RACHEL RAY CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | KSNV | 10/11/12 | 10/15/12 | Noon News Noon News | CM | 12-1230pm | M--TF-- | :30 | 5 | \$425.00 | 1 | 0.00 | NM | 5 | \$2,125.00 |
| NEWS 3 AT NOON CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$425.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | KSNV | 10/11/12 | 10/15/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M--TF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| NEWS 4: THE AGENDA CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | KSNV | 10/11/12 | 10/15/12 | The Doctors The Doctors | CM | 2pm-3pm | M--TF-- | :30 | 5 | \$325.00 | 1 | 0.00 | NM | 5 | \$1,625.00 |
| THE DOCTORS CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/11/12 | 10/15/12 | Dr. Phil Dr Phil | CM | 3-4p | M--TF-- | :30 | 5 | \$450.00 | 1 | 0.00 | NM | 5 | \$2,250.00 |
| DR. PHIL CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$450.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | KSNV | 10/11/12 | 10/15/12 | News 3 at 4 (1/2 hr) News 3 at 4 | CM | 4-430p | M--TF-- | :30 | 4 | \$725.00 | 1 | 0.00 | NM | 4 | \$2,900.00 |
| FIRST NEWS 3 AT FOUR CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 4 \$725.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | KSNV | 10/11/12 | 10/15/12 | News 3 at 430pm News 3 at 4:30PM | CM | 430-5pm | M--TF-- | :30 | 5 | \$725.00 | 1 | 0.00 | NM | 5 | \$3,625.00 |
| NEWS 4 AT 430P CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$725.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | KSNV | 10/11/12 | 10/15/12 | M-F Early News M-F Early News | CM | 5-630p | M--TF-- | :30 | 5 | \$1,200.00 | 1 | 0.00 | NM | 5 | \$6,000.00 |
| EARLY NEWS CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | KSNV | 10/13/12 | 10/13/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$675.00 | 1 | 0.00 | NM | 1 | \$675.00 |
| KSNV EARLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$675.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/11/12 | 10/15/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | M--TF-- | :30 | 4 | \$1,300.00 | 1 | 0.00 | NM | 4 | \$5,200.00 |
| JEOPARDY CHANGE IN START DATE TO 10/11 AND TP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 4 \$1,300.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 10/11/12 | 10/15/12 | M-F Wheel M-F Wheel of Fortune | CM | 7-730pm | M--TF-- | :30 | 5 | \$1,300.00 | 1 | 0.00 | NM | 5 | \$6,500.00 |
| WHEEL OF FORTUNE CHANGE IN START DATE TO 10/11 AND TIME PERIOD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 5 \$1,300.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 10/13/12 | 10/13/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 1 | \$525.00 | 1 | 0.00 | NM | 1 | \$525.00 |
| JEOPARDY/ WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$525.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 10/15/12 | 10/15/12 | | CM | 10-11pm | M----- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |

Order / Rev: 102176
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Advertiser: Democratic Congressional Campaign Co
 Product Desc: DEM CONG. CAMP COMM
 Estimate: 1199
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|---|-------|----------------|---------|-----|-------|-------------|-----|------|--------|-------|-------------|
| Mon PR 10-11p Monday Prime 10-11pm SMASH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$3,200.00 0.00 | | | | | | | | | | | | | | | |
| E 26 | KSNV | 10/14/12 | 10/14/12 | LAW & ORDER (synd) PM Law & Order (synd) PRIME | CM | SU 10-11p | -----S | :30 | 1 | \$900.002 | | 0.00 | NM | 1 | \$900.00 |
| LAW & ORDER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| E 27 | KSNV | 10/11/12 | 10/15/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | M--TF-- | :30 | 1 | \$1,200.001 | | 0.00 | NM | 1 | \$1,200.00 |
| NEWS 3 NIGHTSIDE CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 1 \$1,200.00 0.00 | | | | | | | | | | | | | | | |
| E 28 | KSNV | 10/13/12 | 10/13/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.001 | | 0.00 | NM | 1 | \$1,100.00 |
| NEWS 3 NIGHTSIDE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 29 | KSNV | 10/11/12 | 10/15/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M--TF-- | :30 | 3 | \$500.001 | | 0.00 | NM | 3 | \$1,500.00 |
| TONIGHT SHOW W/ JAY LENO CHANGE IN START DATE TO 10/11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/11/12 10/17/12 M--TF-- 3 \$500.00 0.00 | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 91 | \$59,025.00 |